

# Nassau County Department of Solid Waste Management

Director  
46026 Landfill Road  
Callahan, Florida 32011

## Contract For Litter Control and Prevention Program Management

This contract entered into this date September 14, 2005 by and between Nassau County Board of County Commissioners (County) and Keep Nassau Beautiful, Inc. (KNB).

The parties agree as follows:

1. KNB will provide educational and prevention services for the Great Florida Cleanup, the Adopt-a-Shore and the Adopt-a-Road/Street programs. They may also provide educational and prevention services for such programs as Adopt-a-Highway, Xeriscape/Beautification, St Marys River Cleanup and Nickelodeon Big Help Day. Other programs may be added with written consent from both KNB and Nassau County.
2. KNB will strive to obtain an awareness of the litter problem in Nassau County, reduce litter and improve the appearance of Nassau County by empowering citizens through active participation within the community.
3. KNB will strive to increase awareness and prevent litter in Nassau County through litter prevention education. KNB will strive to reduce litter removal cost and improve the appearance of State Highways in Nassau County by promoting the Florida Department of Transportations Adopt-a-Highway Program.
4. KNB will also strive to promote awareness of litter free and clean coastlines for both fresh and salt-water areas of Nassau County' to reduce litter and illegal dumping in Nassau County.
5. Proposal for services prepared by KNB dated April 29, 2005 and detailed in Attachment A, are incorporated into this contract.

Litter Control and Prevention Program Management

6. KNB will submit a bill to the County for the above-mentioned services and program management in the amount not to exceed \$5,000 per year. A summary of the progress of all programs covered under this agreement detailing specific tasks performed by KNB will be submitted to the Nassau County Director of Solid Waste Management with the request for payment.
7. This contract expires on September 30, 2006 unless either party gives written thirty (30) days before that date.
8. This Contract is contingent upon receipt of grant funding from the State of Florida.
9. This contract is for 12 months with the Board of County Commissioners having the option to renew for successive consecutive twelve-month periods. Either party may terminate or modify the agreement by giving 30 days written notice.
10. **DISPUTES:** Any dispute arising under this Contract shall be addressed by the representatives of the County and the Contractor as set forth herein. Disputes shall be set forth in writing to the County Administrator with a copy to the Solid Waste Director and provided by overnight mail, UPS, FedEx, or certified mail, with a response provided in the same manner prior to any meetings of representatives. The initial meeting shall be with the County Administrator and the Solid Waste Director or their designee and a representative of the Contractor. If the dispute is not settled at that level, the County Attorney shall be notified in writing by the Solid Waste Director or his/her designee, and the County Attorney and the County Administrator and the Solid Waste Director or their designee(s) shall meet with the Contractor's representative(s). Said meeting shall occur within sixty (60) days of the notification by the County Administrator. If there is no satisfactory resolution, the claims disputes, or other matters in question between the parties to this Agreement arising out of or relating to this Agreement or breach thereof, if not disposed of by agreement as set forth herein, shall be submitted to mediation in accordance with mediation rules as established by the Florida Supreme Court. Mediators shall be chosen by the County and the cost of mediation shall be borne by the Contractor. If either party initiates a Court proceeding, and the Court orders, or the parties agree to, mediation, the cost of mediation shall be borne by the Contractor. Contractor shall not stop work during the pendency of mediation or dispute resolution. No litigation shall be initiated unless and until the procedures set forth herein are followed.

KEEP NASSAU BEAUTIFUL, INC

BOARD OF COUNTY COMMISSIONERS  
NASSAU COUNTY, FLORIDA



TODD E. DUNCAN  
Executive Director



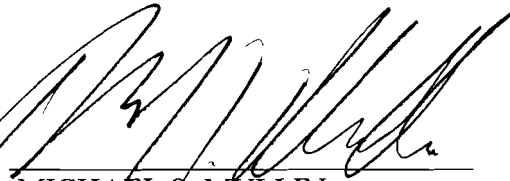
ANSLEY N. ACREE  
Its: Chairman

Attest:

Approved as to form by the  
Nassau County Attorney



JOHN A. CRAWFORD  
Ex-Officio Clerk



MICHAEL S. MULLIN



J. J. GREESON  
CHIEF OF STAFF/OPERATIONS

### **Great American Cleanup-Required**

**Goal:** To increase awareness, reduce litter, and improve the appearance of Nassau County, Florida

**Objective:** To increase awareness, reduce litter, and improve the appearance of Nassau County, Florida by empowering citizens through active participation within the community.

Keep Nassau Beautiful, Inc. (KNB) will participate in the Great American Cleanup in March through May of 2006. KNB will provide all volunteers with trash bags, gloves, and any other supplies needed. KNB will track the number of volunteers, hours spent, locations cleaned, dates, times, and the amount and type of trash picked up. KNB will recognize all volunteers with a Great American Cleanup T-shirt. KNB will recognize volunteers and accomplishments in the local newspapers. KNB will submit all reports to KAB as required. KNB will publish KAB's results in local newspapers.

### **Litter Prevention Community Presentations-Required**

**Goal:** To increase awareness and prevent litter in Nassau County, Florida.

**Objective:** To increase awareness and prevent litter in Nassau County, Florida through litter prevention education.

Keep Nassau Beautiful (KNB) will provide presentations for businesses, organizations, groups, etc. using Keep America Beautiful's (KAB) "Why People Litter", "Litter-Known Facts", and "What Can I Do?" in order to promote litter prevention in Nassau County. KNB will provide resources and materials for litter prevention education. KNB will conduct an annual KAB Litter Index and publish the results in KNB's newsletter and website. KNB will publish an ad in the local newspapers using KAB's "Why People Litter", Litter-Known Facts", and "What Can I Do?" to promote litter prevention within the community.

### **Adopt-A-Highway Promotion-Required**

**Goal:** To reduce litter removal cost and improves the appearance of State Highways in Nassau County, FL.

**Objective:** To reduce litter removal cost and improves the appearance of State Highways in Nassau County, Florida by promoting the Florida Department of Transportation's Adopt-A-Highway Program.

Keep Nassau Beautiful, Inc. (KNB) will promote the Florida Department of Transportation's Adopt-A-Highway program by making available informational handouts/pamphlets to the community. These handouts/pamphlets will be available at both Chambers' of Commerce offices, KNB's office, various county/city offices, public library branches, tag agency, and other various business locations. KNB will assist in managing the Adopt-A-Highway program. KNB will include all Adopt-A-Highway participants in the Great American Cleanup and any other cleanup activities. KNB will include all Adopt-A-Highway participants in any KAB systems mailings.

### **Adopt-A-Shore-Required**

**Goal:** To increase litter free coastline in Nassau County, Florida

**Objective:** To increase litter free coastline in Nassau County, Florida by empowering citizens.

Keep Nassau Beautiful's (KNB) Adopt-A-Shore program allows businesses, organizations, and individuals to adopt one mile of coastline. The party agrees to do quarterly cleanups for a period of two years. The party also agrees to complete a quarterly report on the amount of trash pick up, the type of trash picked up, the number of volunteers, hours spent, location, date, and time of cleanup. KNB will provide the volunteers with trash bags, gloves, and any other supplies needed. KNB will work in partnership with local garbage haulers to have the litterbags removed. KNB will provide recognition of the party by providing Adopt-A-Shore signs at public entrances to the coastline, stating the adopting party's name and placing an ad in the local newspapers.

### **Florida Coastal Cleanup**

**Goal:** To Clean and promote awareness of litter on our local coastlines.

**Objective:** To promote awareness of litter and clean both fresh and salt water coastlines in Nassau County, Florida through participation in the Florida Coastal Cleanup.

Keep Nassau Beautiful, Inc. (KNB) has participated in the Florida Coastal Cleanup by cleaning one area of our local beach known as Main Beach. KNB will continue to increase the areas in the next Florida (International) Coastal Cleanup to include more of our local fresh water rivers. Each year the coastal areas cleaned will be expanded until all coastlines in Nassau County are being cleaned.

### **Local Adopt-A-Road**

**Goal:** To increase litter free awareness in Nassau County.

**Objective:** To increase litter free awareness in Nassau County, Florida by empowering citizens.

Keep Nassau Beautiful, Inc.'s (KNB) Adopt-A-Mile program allows businesses, organizations, and individuals to adopt a one-mile county roadside. The party agrees to do quarterly cleanups for a period of two years. The party also agrees to complete a quarterly report on the amount of trash picked up, the type of trash picked up, the number of volunteers, hours spent, location, date, and time of cleanup. KNB will provide the volunteers with trash bags, gloves, and any other supplies needed. KNB will work in partnership with local garbage haulers to have the litterbags removed. KNB will provide recognition of the party by providing litter control signs in both directions of traffic stating the adopting party's name, placing an ad in the local newspapers.

### **Adopt-A-Spot**

**Goal:** To increase litter free awareness and improve the appearance of community shared access areas in Nassau County.

**Objective:** To increase litter free awareness in Nassau County, Florida by empowering citizens.

Keep Nassau Beautiful, Inc.'s (KNB) Adopt-A-Spot program allows, businesses, organizations, and individuals to adopt county-shared access areas, such as parks, ball fields, and trails. The party agrees to do quarterly cleanups for a period of two years. The party also agrees to complete a quarterly report on the amount of trash picked up, the type of trash picked up, the number of volunteers, hours spent, location, date, and time of the cleanup. KNB will provide the volunteers with trash bags, gloves, and any other supplies needed. KNB will work in partnership with local garbage haulers to have the litterbags removed. KNB will provide recognition of the party by providing litter control signs at the entrance to the contracted area, stating the adopting party's name, and placing an ad in the local newspapers.

### **Business/School Recycling**

**Goal:** To promote recycling of newspapers within the community.

**Objective:** To promote the proper collection of and recycling of newspaper in Nassau County, utilizing the public school system.

Operation Reprint is a program that will promote recycling of newspaper in our local schools and allow each participating school to earn extra income. Keep Nassau Beautiful, Inc. (KNB) will present the program to each of the schools. Once the school has agreed to participate, S.P. Recycling provides a newspaper collection container(s). S.P. Recycling will pay the school \$25.00 per ton of newspaper collected. KNB will encourage each school to spend the money on recycling educational materials and/or school beautification projects.

KNB will provide each school with a flyer for each student to take home to notify parents of how they can become involved by sending their newspapers to school with their student to be recycled. KNB will provide support to the school staff by providing recycling educational materials, classroom activities, and annual recognition. KNB will recognize any outstanding school, classroom, teacher, and/or student with an article in the local newspapers. Our standing individual participants will also be rewarded with a group activity and a token of appreciation for each individual.